

WOJIN LEE

www.ooooooo.com | +1 646 651 2116 | wlee7@pratt.edu

SUMMARY OF QUALIFICATIONS

- Professional design experience with branding, publication, advertising, and websites
- Intuitive understanding of various markets
- Thorough knowledge of computer technologies to achieve optimal design solutions
- Skilled project manager able to work with multiple departments and various clients

EXPERIENCE

Designer at Razorfish, New York, NY (Aug 2011 -)

Freelance Graphic Designer at OMHU, New York, NY (Jan 2011 - June 2011)

Graphic Design Internship at OMHU, New York, NY (Oct 2010 - Jan 2011)

Freelance Graphic Designer at CMYK + WHITE, New York, NY (Dec 2010 - Feb 2011)

- Designed promotional print and web materials including brochures, postcards, poster, banner, and tag for Omhu | New York, NY
- Organized 2011 Estée Lauder Barcelona presentation materials for CMYK+WHITE | New York, NY

Computer lab assistant at Pratt Institute, New York, NY (Jan 2009 - May 2011)

Senior Art Director, Senior Graphic Designer, HHR, Seoul, South Korea (Aug 2000 - Aug 2006)

- Developed and designed prototyping of transportation cards for Korean Smart Card
- Managed and designed conceptualizing and prototyping of publication for The Korean Ministry of Culture & Tourism, Ambassade de France en Corée, Seoul Metropolitan Government
- Involved and designed advertising, publication and websites for fashion companies, galleries, and films

EDUCATION

- Pratt Institute, New York, NY, Communications Design MS (GPA 3.815)
- Hunter College I.E.L.I., English as a Second Language Certificate
- Kookmin University, Seoul, Korea, Crafts BFA

SKILLS

- PC/Mac Experience, Microsoft Office, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe DreamWeaver, Adobe AfterEffects, Adobe Flash, Cinema 4D, FinalCutPro, Processing
- Understanding of technical aspects of digital imaging and offset printing

AWARD, EXHIBITION AND EXTRA

- 2011 • Reddot Design Award : Design Concept 2011 Winner (Augmented Reality): Spatial Flashcards
- 2011 • The Graduate Awards Convocation, Outstanding Merit, Brooklyn, NY
- 2011 • Pratt Show, The Manhattan Center, New York, NY
- 2011 • The 41st Creativity Media & Interactive Awards
 - Platinum Award, *Pause*, Multitouch Screen Experience in Public Sector
 - Silver Award, *5 Minutes Music Miracle*, Interactive Itinerary around Times Square
- 2010 • The 40th Creativity International Award Print & Package
 - Platinum Award, *Trash/Treasure*
 - Gold Award, *From meat and tranny hookers to Highline, hipsters, and Samantha in "Sex and the City"*
 - Gold Award, *Valdrada*
 - Silver Award, *The Council on the environment of Manhattan's Clean air, Clean land, and Clean water Campaign*
- 2010 • Floating Pixel workshop with Aaron Koblin, MIT Senseable City Lab, Cambridge, MA
- 2010 • Communications Design Graduate Teaching Assistantship Recipient 2010 Fall
- 2010 • International Student Scholarship 2010 Fall
- 2010 • Barnes & Noble Back to Campus collection "Designed by students, for students," New York, NY
- 2010 • TLA (Three-Letter Acronym) workshop with Experimental Jetset (Amsterdam, Netherlands), New York, NY
- 2010 • "What is Sustainability? Pratt Students Respond" exhibition, Honorable mention
The Rubelle and Norman Schafler Gallery, Pratt Institute, New York, NY
- 2009 • International Student Scholarship 2010 Spring